

A decorative graphic consisting of several overlapping lines and curves in shades of red, orange, and green. A solid green vertical line is positioned to the left of the text. A solid red line forms a large, rounded shape on the left side. A solid orange line forms a smaller, rounded shape above the red line. A dotted red line curves in the top right corner.

Aiming Higher through AI-driven Innovations

SK Telecom at a Glance

History

SK ICT Family

Financial Highlights

Global Recognition

SK Group

History

SK Telecom has been leading the growth of the mobile industry since 1984. Now, it is taking customer experience to new heights by extending beyond connectivity.



1G Analog Voice

1984 Founded as KMTS*
Launched AMPS(1G) service

*Korea Mobile Telecommunications Services Co., Ltd.



2G Digital Voice & SMS

1996 Launched world's first CDMA(2G) service
2002 Merged with Shinsegi Telecom



3G Video Call & Mobile Web Browsing

2003 Began WCDMA(3G) service
2006 Launched world's first HSDPA service
2008 Launched open marketplace '11st'
Acquired SK Broadband



4G Live Video Streaming

2011 Launched LTE(4G) service
2012 Acquired SK Hynix
2013 Launched world's first LTE-A service
2016 Launched AI platform 'Nugu'



5G Hyper Connectivity

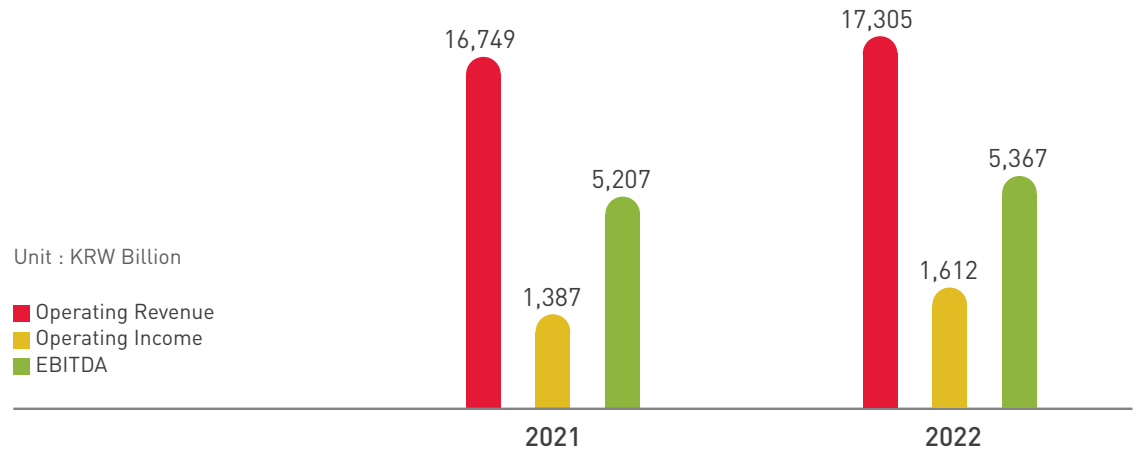
2018 Commercialized world's first 5G network
Acquired ADT Caps(SK Shieldus) & ID Quantique
2019 Launched world's first 5G smartphone service
2020 Acquired T-Broad
2021 Launched metaverse platform 'ifland'
Split into SK Square and SK Telecom
Launched AI-based subscription platform 'T Universe'
2022 Launched beta version of AI service 'A.'

Financial Highlights

SK Telecom creates a strong growth path by achieving solid performance in all five business groups.



Consolidated Income Statement



New York Stock Exchange



London Stock Exchange



Korea Exchange

KRW
10.4
Trillion

Listed on DJSI* World

For a total of 14 years

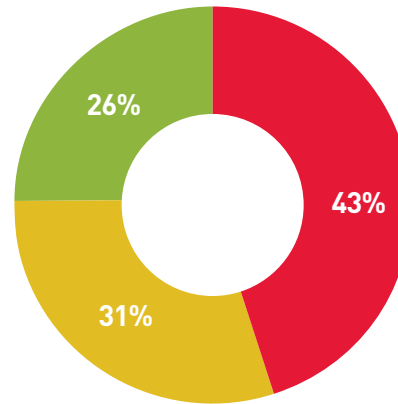
*DJSI: Dow Jones Sustainability Indices

Financial Highlights

SK Telecom further solidifies its market leadership by providing seamless and stable connectivity based on strong infrastructure.

No.1 Market Share in Korea

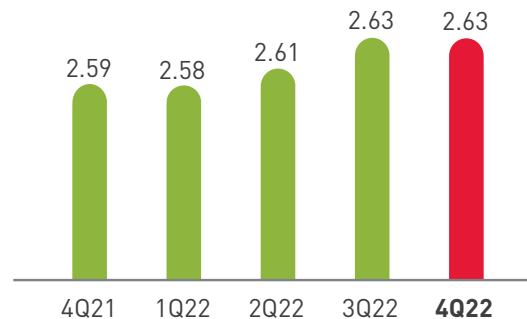
As of Feb. 2023



32.8 Million Subscribers

MNO Business Revenue

Unit : KRW Trillion (IFRS 15)



Winner of Customer Satisfaction

As of Oct. 2022



No.1 in National Customer Satisfaction Index
(25 consecutive years)



No.1 in Korea Standard Service Quality Index
(23 consecutive years)

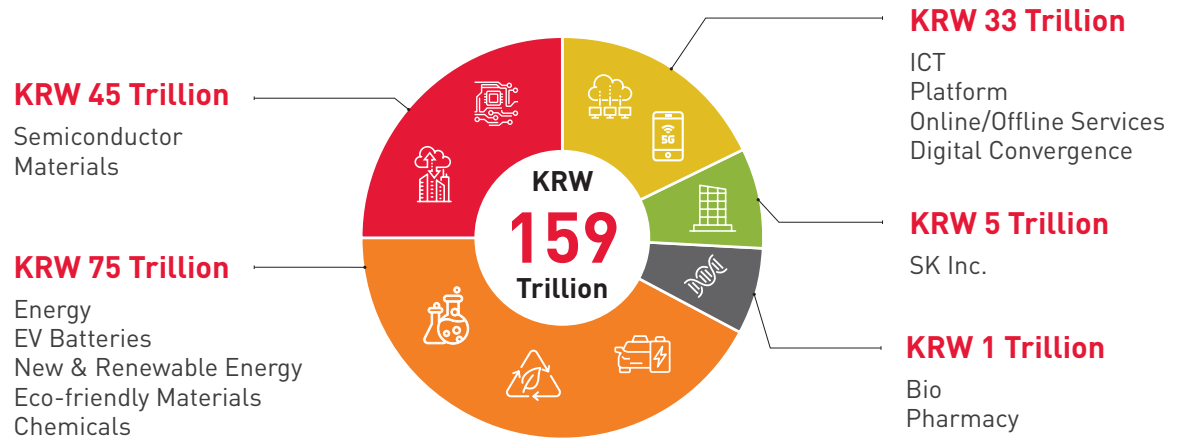


No.1 in Korean Customer Satisfaction Index
(25 consecutive years)

SK Group

SK Telecom is the ICT arm of SK Group, the second largest conglomerate in Korea. On the 2022 Fortune Global 500, SK ranked 117th with strong presence in energy, ICT and semiconductor sectors.

Total Sales of SK Group



KRW
21.1
Trillion



KRW
212
Trillion



KRW
30.3
Trillion



Overseas Assets
KRW **67.1** Trillion
Overseas Sales
KRW **83.9** Trillion

SK ICT Family

After completing a horizontal spin-off in November 2021, SK Telecom split into two separate companies: SK Telecom and SK Square. The two companies will work closely to create win-win synergies and new opportunities in the ICT industry.



Global Recognition

SK Telecom's ceaseless efforts to enhance customer experience have led to a long list of world's renowned awards.



reddot award



Business Portfolio

Corporate Vision & Strategy

Enterprise

ESG Management

Mobile & Fixed Telecommunications

AIVERSE (AI + Universe)

Media

Connected Intelligence

Corporate Vision & Strategy

To make a leap as an AI company, SKT is accelerating AI transformation of all its five key business areas namely Mobile & Fixed Telecommunications, Media, Enterprise, AIVERSE and Connected Intelligence.

AI Company

that benefits customers with technology and services

Redefine core businesses with AI

Innovate customer relations through AI

Facilitate AI transformation of other industries



Five Key Business Areas



Mobile & Fixed Telecommunications

MNO

Broadband

IPTV



Media

Content / OTT

T-Commerce

Advertising



Enterprise

Data Center

Cloud

AIoT



AIVERSE

Subscription

Metaverse

A.



Connected Intelligence

Urban Air Mobility

Robot

Autonomous Driving

Mobile & Fixed Telecommunications

SK Telecom is leading innovations in the Korean telecommunications market based on synergies with SK Broadband.



Mobile
Market Leadership



SKT **5GX**

- 5G coverage expansion
- Advancement of 5G network infrastructure

Fixed Line
Revenue Growth

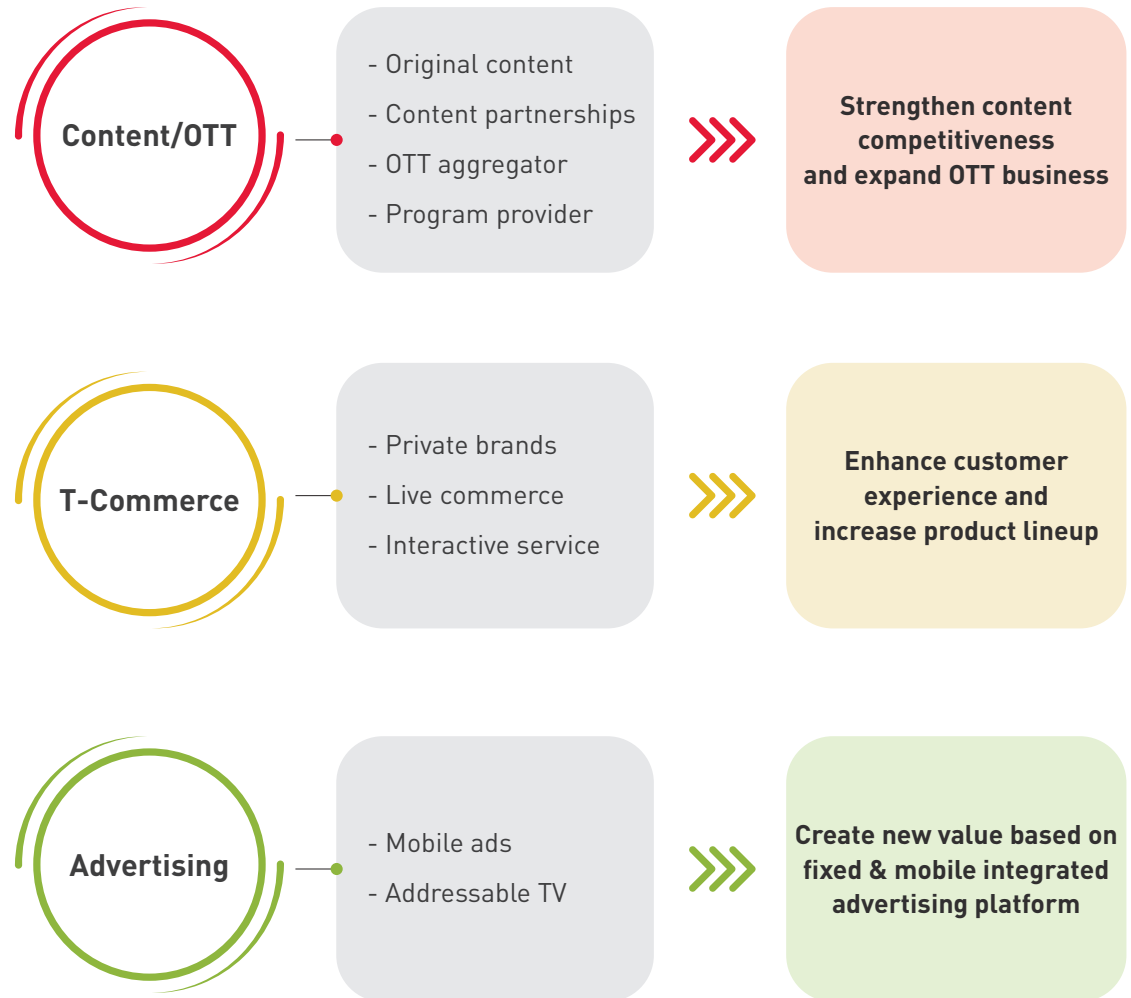


SK **broadband**

- IPTV & broadband subscriber growth

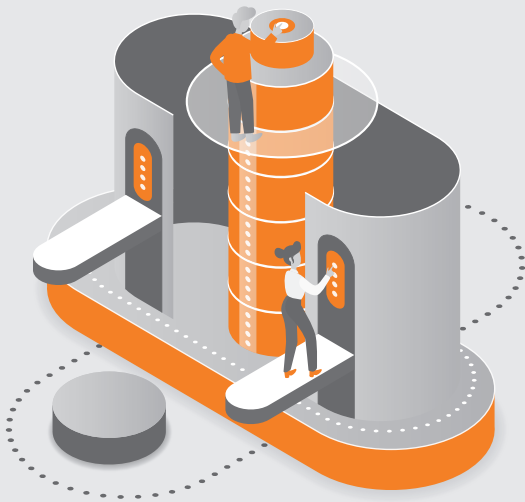
Media

SK Telecom is building a strong media value chain based on content and platform competitiveness, while promoting T-Commerce and advertising as new growth drivers.



Enterprise

SK Telecom is enhancing the productivity and competitiveness of its enterprise customers by making innovative approaches in data center, cloud and AIoT areas.



Data Center

- Expand data centers to meet surging demand
- Advance into the global market



Cloud

- Accelerate growth through partnerships with MSPs
- Offer differentiated cloud services by applying 5G MEC and AI



AIoT

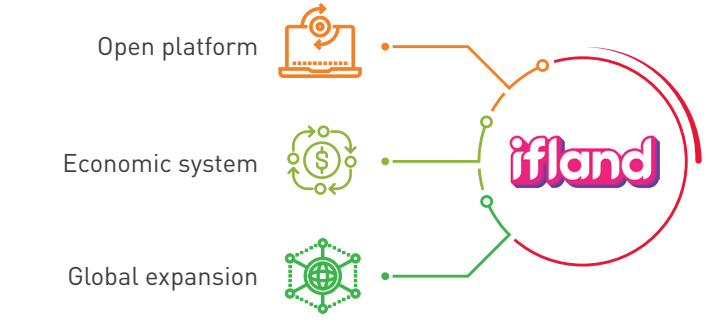
- Expand business by combining AI with digital infrastructure such as 5G and IoT
- Create new value for industries (smart factory, finance, security)

AIVERSE (AI + Universe)

SK Telecom is bringing revolutionary changes in customers' lives through subscription, metaverse and AI services.

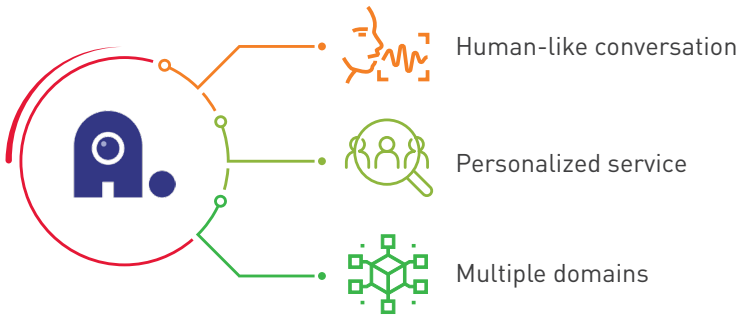


Advanced subscription service offering unmatched value



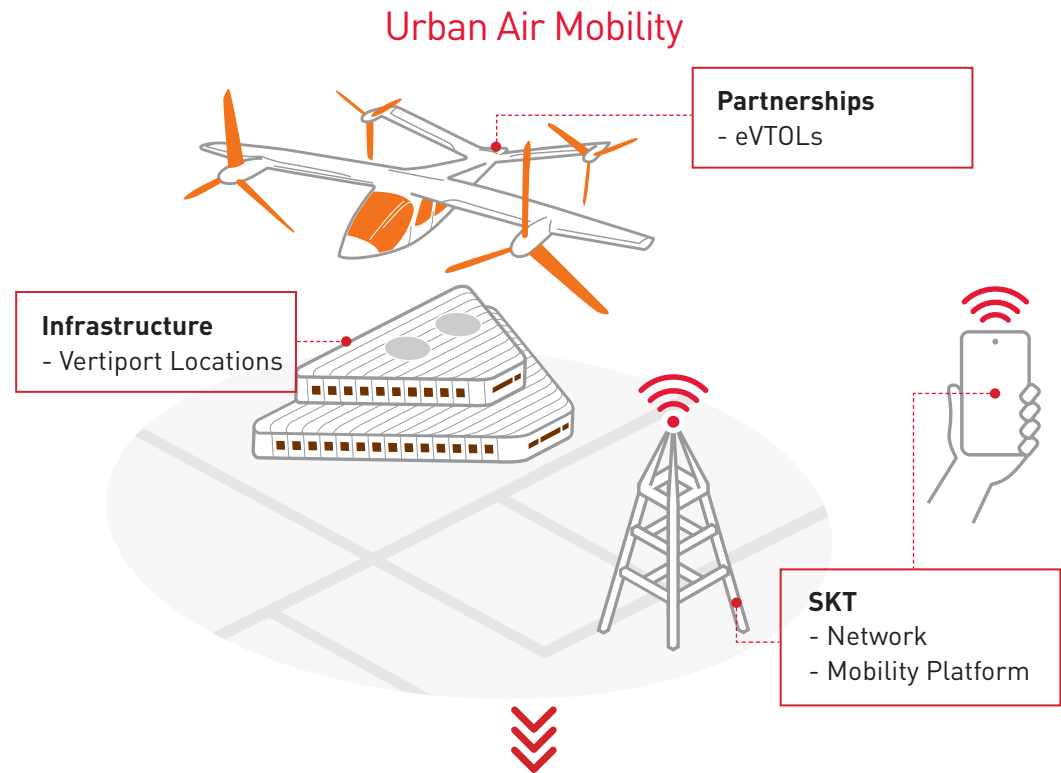
Metaverse platform delivering new virtual experience

AI service providing customized features based on users' needs and preferences



Connected Intelligence

Building on its strength in connectivity, SK Telecom is adding intelligence to future devices to accelerate innovations in areas including UAM, robots and autonomous driving.



End-to-end integrated UAM service

Open a new era of mobility by realizing a truly revolutionary form of transportation

ESG Management

With the aim to build a better world, SK Telecom has been making all-out efforts to maximize social value creation through the use of advanced ICT.



ESG Goals



Environmental

Goal of achieving net zero CO2 emissions and plastic footprint



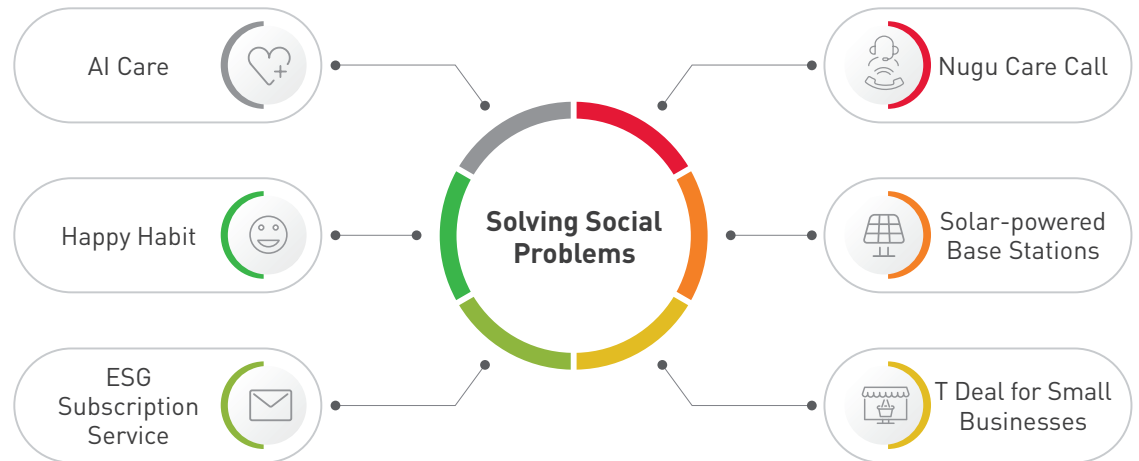
Social

Creation of both economic and social value under the SK Double Bottom Line principle



Governance

Reinforced management transparency centered on Board of Directors





Visit SK Telecom

Address of Headquarters

SK T-Tower, 65, Eulji-ro, Jung-gu, Seoul, 04539, Korea

Corporate Website

www.sktelecom.com/en

Press Release

www.sktelecom.com/en/press/press.do

Digital Channel (LinkedIn)

www.linkedin.com/company/sk-telecom

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